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August 2, 2012

Via ECF

Hon. Stanley R. Chesler
United States District Court for the
District of New Jersey
Federal Building and U.S. Courthouse
50 Walnut Street
Newark, N.J. 07101

Re: Telebrands Corp. v. Tee Vee Brands (USA), et. al.
10-CV-03730 (SRC)(MAS)

Dear Judge Chesler:

This firm represented Defendants Tee Vee Brands (USA), Tee Vee Brands International Ltd.¹, Telemarketers, Inc., and Vin Advani (collectively "TVB") in the above matter. TVB submits this letter to request that the Court confirm that Defendants Dollar Tree Stores, Inc. and Greenbrier International, Inc. (collectively "Dollar Tree") need not attend the settlement conference currently scheduled for August 7, 2012.

We note that Plaintiff's counsel has previously confirmed that none of the issues raised in its correspondence with the Court involve Dollar Tree, and Plaintiff also agrees that it is unnecessary for Dollar Tree to attend this conference. Please see the attached e-mail correspondence. Accordingly, Plaintiff consents to this request.

Respectfully submitted,
GOTTLIEB, RACKMAN & REISMAN PC


Richard S. Schurin

Enclosure

cc: D. Stone, Esq.
A. Levine, Esq.

¹ The Tee Vee Brands Defendants have changed their name. Their new name is Creative Concepts.

Richard Schurin

From: Jason Spiro <JSpiro@stonemagnalaw.com>
Sent: Wednesday, August 01, 2012 7:53 PM
To: Richard Schurin
Cc: David Stone; Ariel S. Peikes
Subject: RE: Telebrands

Rich,

We've spoken to our client, and our client is unfortunately unavailable for a meeting prior to the conference. We believe that the conference is important to moving forward with resolving these issues and our client is open to meeting soon after the conference to resolve any outstanding issues.

We agree that Dollar Tree does not need to be present at the conference.

Jason

From: Richard Schurin [<mailto:rschurin@grr.com>]
Sent: Wednesday, August 01, 2012 3:20 PM
To: Jason Spiro
Cc: David Stone; Ariel S. Peikes
Subject: Telebrands

Jason,

I am writing to follow up on our discussions. You were to get me a list of the open items, so that my client could address them in advance of the conference. Please get me that list ASAP. Perhaps we can even meet in person to try to resolve these things.

Also, please know that all the Defendants previously known as Tee Vee Brands will be represented at the conference by Vin Advani. This will also confirm again that you agree that Dollar Tree need not be present.

Thanks,

Rich

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